

Maithilee Ranjeet Natu

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EDUCATION

Master in Arts (MA), Interactive Design

Expected Graduation- 03/2025

Savannah College of Art and Design, Savannah, GA

- **Relevant Coursework:** Human Experience Prototyping, Human-Centered Interactive Design, Web Development Methods, Pervasive Information Architecture, Visual Hierarchies and Digital Affordances, Innovative Systems for Digital Convergence.

Bachelor of Design (B. Des), Industrial Design

Graduation Date- 06/2023

Ajeenkya DY Patil University, Pune, India

- **Relevant Coursework:** Theory of UX Design, Introduction to User Interface Practices.

WORK EXPERIENCE

Research and UX Lead

Deloitte x SCADpro, Savannah, GA

09/2024 - 11/2024

- Led a multidisciplinary team of 10 and partnered with product managers to enhance and expand outreach for a program focused on empowering vulnerable communities, driving a user-centric approach informed by deep data analysis and insights.
- Conducted extensive research and usability testing to design a marketing campaign that improved alignment with user needs by 30% and increased potential engagement and retention by 49%.
- Delivered detailed UI specifications while meeting accessibility standards to ensure inclusivity by evaluating design prototypes, gathering feedback on usability and accessibility to refine features for improved engagement and ease of use.

Interaction Designer

Corys x SCADpro, Savannah, GA

07/2024- 2 week sprint

- Redesigned a 20-year-old nuclear plant simulator interface, translating complex workflows into intuitive, user-friendly designs.
- Delivered high-fidelity prototypes using Figma, ensuring design feasibility in HTML, CSS, and JavaScript.
- Collaborated with cross-functional teams to align design objectives with technical and business goals.

Product Design Intern

Larsen & Toubro Technological Services, Bangalore, India

03/2023 - 04/2023

- Achieved 20% increase in product innovation efficiency, as measured by informed design decisions, by performing market research and analysis to identify consumer electronics trends and needs.
- Designed wireframes, user flows, and interaction models for an Enterprise Collaboration Software that led to a 25% increase in task completion rates for users.
- Spearheaded usability tests to evaluate the effectiveness of design solutions and making adjustments as needed..

UX Design Intern

Xcaliber Infotech Pvt. Ltd., Pune, India

06/2022 - 12/2022

- Created intuitive workflows and prototypes for B2B supply chain platforms, resulting in a 30% increase in efficiency.
- Applied Design Thinking practices to identify pain points and provide well-rounded design solutions, by working in agile environments.
- Documented design guidelines to standardize processes and contribute to future design systems, improving team alignment and efficiency by 15%.

SKILLS

Software: Figma, Adobe XD, Sketch, Protopie, Miro, Dreamweaver (HTML/CSS/JavaScript), Adobe Photoshop, Jira

Design Proficiencies: Interaction Design, Wireframing, Information Architecture, User Research, Responsive Web Design, Accessibility, Human-Computer Interaction, User Interface Design, Data Visualization, Prototyping with HTML, CSS, JavaScript.